



CEO & President

Mitsunori Mera

Greetings

Mera-Denki Sangyo Co., Ltd., the parent company of Kyoritsu Denki Seisakusho, was founded in 1952 when the present Chairman Jyuji Mera started wholesaling electrical supplies as a Jyuji Mera private store on Takachiho-dori Avenue in Miyazaki City.

While promoting business based on the company mottoes of “Nurture people = The company nurtures people, and people contribute to society via the company;” “Respect customers = All people are precious customers;” and “Love all things = All things are the source of wealth,” our company strives not only to achieve business growth but also contribute to society.

Kyoritsu Denki Seisakusho originated with the establishment of Kyoritsu Panel Ltd. in 1967, during the era of rapid economic growth, under guidance from Miyazaki Prefectural Government and Kyushu Electric Power Co., Ltd. who sought to establish “a switch gear factory in Miyazaki too.”

I am happy to report that we have expanded out of Miyazaki Prefecture to the rest of Kyushu and the Kansai and Kanto areas, and we now conduct business all over Japan. This growth has been made possible with the support of our customers, and for this I wish to express my gratitude.

Responding to the recent need for energy saving measures, we established our LED lighting business in 2008 and founded Kyoritsu Densho in 2009.

While utilizing our technological strengths cultivated in the manufacture of switch gear to convert conventional lighting into LED lighting, we are working hard to be a company that conforms to our mottoes of Respect customers and Love all things.

In this relation, we have become the first company in Japan to deliver LED lighting to a national highway tunnel (Itaya Tunnel on Route 269 in Nishimera Village, Miyazaki Prefecture) and an expressway (1,345 lights on the No. 2 Tomei Expressway).

Moreover, Kyoritsu Densho has been encouraged by having its technological improvements registered in the New Technology Information System (NETIS) of the Ministry of Land, Infrastructure and Transport.

We are fully committed to managing this company so that it can make a contribution to society and all your enterprises. I ask for and look forward to receiving your ongoing support and guidance into the future.